



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav Institute of Social Sciences, Humanities and Arts
Choice Based Credit System (CBCS) in Light of NEP-2020
BA/BSc Psychology
Semester II (2024-27)

COURSE CODE	CATEGORY	COURSE NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BAPSY201	Major/ Minor	Basics of Social Psychology	60	20	20	0	0	3	0	0	3

Legends: **L** - Lecture; **T** - Tutorial/Teacher Guided Student Activity; **P** – Practical; **C** - Credit;

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

CEO1: To know the science of social life and how we think about the world.

CEO2: To understand who we are and how we perceive others.

CEO3: To learn how to respond to the social world.

CEO4: To inculcate social influence practices in interpersonal relationships.

CEO5: To know the consequences of belonging and nature of aggression.

Course Outcomes (COs): The student will be able to:

CO1: Describe the world and social life around us.

CO2: Answer the question “who am I and others”.

CO3: Evaluate stereotypes, prejudices, and discrimination in the social world.

CO4: Influencing and helping others in a close relationship.

CO5: Attain personal happiness by effectively dealing with adversity.

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BAPSY201
Basics of Social Psychology

Contents

UNIT I

Social Psychology- Concept, Scientific Nature, Principles, Causes of Social Behavior and Thoughts, Social Cognition: Meaning and types of Heuristics and Schemas.

Unit II

Social Perception- Non-Verbal Communication, Meaning and theory of Attribution, Impression Formation; The Self: Self- Presentation, Self-Knowledge, Self Esteem, Social Comparison.

Unit III

Attitude Formation and Influencing Factors, Concept of Persuasion and its Techniques, Cognitive Dissonance; Causes, Effects and Cures of - Stereotyping, Prejudice, and Discrimination.

Unit IV

Intrapersonal Attraction- Internal and External Sources, Close Relationships, and Love: Social Influence- Meaning and Nature of Conformity, Compliance and Obedience; Prosocial Behavior.

Unit V

Aggression- Nature, Causes and Control; Groups and Individuals- Social Facilitation, and Social Loafing, Decision Making by Groups; Dealing with Adversity and Achieving a Happy Life- Personal Happiness.

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Suggested Readings:

- J. M. (1997). A Textbook of Social Psychology. Scarborough, Ontario: Prentice Hall/Allyn & Bacon
- Baron, R.A., Byrne, D. & Bhardwaj. G (2010). Social Psychology (12thEd). New Delhi: Pearson.
- Chadha, N.K. (2012). Social Psychology. MacMillan.
- Feldman, R. S. (1985). Social Psychology: Theories, Research and Application. New York: McGraw Hills.
- Myers, David, G (1994). Exploring Social Psychology. New York: Mc Graw Hill.
- Singh, A. K. (1996). Adhunik Samajik Manovigyan Ki Rooprekha (3rd edition).
- Varanasi: Motilal Banarsi Das. Tripathi, L. B. (1992). Adhunik Samajik Manovigyan Agra: National Psychological Corporation

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BAPSY202	Major	Cognitive Psychology	60	20	20	30	20	2	0	2	3

Legends: **L** - Lecture; **T** - Tutorial/Teacher Guided Student Activity; **P** – Practical; **C** - Credit;

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Course Educational Objectives (CEOs):

CEO1: To impart knowledge of historical background of experimental psychology.

CEO2: To learn about concepts of classical psychophysics.

CEO3: To gain understanding of errors in psychophysics and the cognitive process of memory.

CEO4: To explain the nature and factors of learning processes and study major theories.

CEO5: To recognize the importance of language acquisition and its role in cognitive development.

Course Outcomes (COs):

CO1: Discuss the history of experimental psychology as a discipline and study the experimental method of research in detail.

CO2: To dissect the concepts and problems in psychophysics, Weber-Fechner law and Signal Detection theory.

CO3: To discriminate between the different types of errors in psychophysics and study memory process and types.

CO4: To inspect the principles of learning and study theories of trial and error learning, conditioning and Tolman's theory in detail.

CO5: To outline language acquisition and theories and related cognitive phenomenon.

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BAPSY202	Major	Cognitive Psychology	60	20	20	30	20	2	0	2	3

BAPSY202
Cognitive Psychology

Contents

Unit: I

Introduction: Concept and Historical background of Cognitive psychology, Alternative approaches to cognitive psychology: Experimental Cognitive Psychology, Computational Cognitive Science, Cognitive Neuropsychology,

Unit: II

Attention & Perception – Meaning and Nature, Types of attention, Bottleneck theory of Attention, Concepts of sensory thresholds; Signal Detection Theory: Basic Concept, Assumptions and Applications.

Unit: III

Problem Solving and Creativity: Meaning and Nature & Factors of Problem Solving and Creativity, Methods and Steps of Problem Solving, Obstacles and aids of problem solving, Algorithm and heuristic methods.

Unit: IV

Thinking and Reasoning: Definition, Nature & Types of Thinking and Reasoning, Factors influencing Thinking, Tools of Thinking, Central and Peripheral approaches of thinking, Inductive and deductive reasoning.

Unit: V

Language and Communication: Concept, Mechanism, and Types of Communication, Characteristics of language Language Comprehension; Language and Thought.
Psycholinguistics: Language origin, Definition, Theories: Chomsky. Semantics, Pragmatics, Syntax

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List of Practical:

- Memory Drum
- Span of attention
- Muller Lyer
- Mental Fatigue Test
- STM/LTM

Suggested Readings:

- Eysenck, M. W., Keane, M. T. (2020). Cognitive Psychology: A Student's Handbook. United Kingdom: Psychology Press.
- Mangal, S. K. (2020). General Psychology. India: Sterling Publishers Pvt. Limited.
- Sternberg, R. J., Sternberg, K. (2011). Cognitive Psychology. United States: Wadsworth/Cengage Learning.
- Edward, E. S., & Stephen, M.K. (2007). Cognitive Psychology: Mind and Brain. New Jersey: Prentice Hall India.
- Baron, R.A. (2007). Psychology (Fifth edition) New Delhi: Pearson Prentice-Hall of India. Postman, L., & Egan, J.P. (1960). **Experimental Psychology**. New York: Harper & Row.

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